



## **Karsan Makes Its Move and Delivers 36 Atak Vehicles to Salihli District of Manisa!**

**Karsan, carrying out production operations of commercial vehicles and leading-edge public transportation vehicles fit for both the domestic market and exports at its 2 separate plants located in Bursa, has delivered 36 Karsan Atak minibuses to Manisa's Salihli District as part of the transformation project in public transportation.**

Leaving its 50th foundation year behind and carrying out production operations of commercial vehicles and leading-edge public transportation vehicles at its 2 separate plants located in Bursa, Karsan delivered 36 Karsan Atak models to Salihli, Manisa as part of the transformation project in public transportation with a ceremony. Mr. Cengiz Ergün, Mayor of Manisa Metropolitan Municipality, Mr. Zeki Kayda, Mayor of Salihli and Mr. Kaan Erkitay, Sales Manager of Karsan Marketing as well as numerous invitees participated in the key delivery ceremony.

### **Vehicles offering accessibility for the disabled**

Kan Erkitay, Turkey Sales Manager of Karsan Marketing expressed that they are happy to work with Manisa Metropolitan Municipality and thanked Mr. Ergün underlining that the Mayor is quite sensitive regarding supplying vehicles allowing accessibility for the disabled. Karsan's Atak model offers leading-edge, comfortable and safe public transportation with its capacity of 60 passengers, its low floor layout suitable for the access of disabled, its rear-mounted engine providing economy, performance and a quiet ride as well as its independent front suspension.

### **36 vehicles have been transformed in public transportation**

And Mr. Cengiz Ergün, Mayor of Manisa Metropolitan Municipality stated that winds of change and transformation have shown their face in Salihli as well and that they are delighted to have received 36 vehicles as part of the "Transformation in Public Transportation" move they initiated province-wide. Ergün shared the following information on the delivered vehicles:

**Karsan Otomotiv Sanayii ve Ticaret A.Ş.**

Hasanağa Organize Sanayi Bölgesi (HOSAB) Sanayi Caddesi 16225 Nilüfer - Bursa

T +90 224 484 21 70 (25 HAT) F +90 224 484 21 69

[www.karsan.com.tr](http://www.karsan.com.tr)

**Ticaret Sicil No: 13366 Mersis No: 4521856963963670**

**Vergi Dairesi: Ertuğrulgazi Vergi No: 525 000 1906**



“We replaced our existing vehicles with economical, comfortable, environmentally-conscious vehicles featuring an electronic ticket system, camera equipment with onboard recording function and a low floor layout offering easy access for the disabled. Our transformation work to ensure the operation of these vehicles in lines and routes planned as part of the regional pool system based on an order and rotation program continues.”

### **Karsan, at a glance**

Founded in 1966, Karsan Otomotiv Sanayii ve Ticaret A.Ş. operated under the Koç Group between 1979-1998 and following Inan Kırac’s purchase of the majority shares in 1998, the Company started to carry out its operations within the body of Kıraca Holding. Since 1981, Karsan has been a commercial vehicle manufacturer with 100% local capital. In line with its “Limitless Transportation Solution” vision set in 2009, Karsan has aimed to develop and manufacture a wide variety of products ranging from passenger cars to buses and minivans to heavy trucks and today the Company produces in its state of the art, flexible facilities Hyundai Motor Company’s H350 model panel vans, minibuses as well as chassis for pick-up trucks and Menarinibus branded buses under license besides Karsan JEST, Karsan ATAK and Karsan Star vehicles manufactured under its own brand. Marketing, sales and after sales services of such products are performed via Karsan Marketing.

#### **Karsan Otomotiv Sanayii ve Ticaret A.Ş.**

Hasanağa Organize Sanayi Bölgesi (HOSAB) Sanayi Caddesi 16225 Nilüfer - Bursa  
T +90 224 484 21 70 (25 HAT) F +90 224 484 21 69  
www.karsan.com.tr

**Ticaret Sicil No:** 13366 **Mersis No:** 4521856963963670  
**Vergi Dairesi:** Ertuğrulgazi **Vergi No:** 525 000 1906