



## Karsan Takes Germany with its Electric-drive!

**Karsan, celebrating its 50th foundation anniversary this year and standing out with its numerous transportation solutions devised for cities, attracted the attention with its electric powered Jest model at IAA Hannover, one of world's leading commercial vehicle trade shows. "We proudly took our place in Europe with Turkey's first local and electric-powered minibus model which we made ready for mass production. First of all, we would like to introduce the electric-powered Jest in Europe's most popular commercial vehicle trade show," said Mr. Okan Bař, CEO of Karsan.**

Karsan, celebrating its 50<sup>th</sup> foundation anniversary and carrying out production operations of commercial vehicles and leading-edge public transportation vehicles fit for the mobility requirements of the time both for the domestic market and exports via its 2 separate plants located in Bursa, introduced its first electric-driven minibus model at one of world's leading commercial vehicle shows, the IAA Hannover. Commenting on the world launch of the electric-driven version of Karsan Jest which has been spotlighted by foreign visitors, Karsan CEO, Mr. Okan Bař said: "We are so delighted to have implemented the first electric minibus model ever developed and produced in Turkey and unveil it at one of the leading trade shows organized in Europe. I would like to take this opportunity to congratulate all of my colleagues on their great effort to make this achievement come true."

Mr. Bař, pointing out the fact that the total range of the electric-powered, zero-emission Karsan Jest - which originally has a range of 165 km - can be increased to over 300 km with range extender supplementary systems, added: "The zero-emission, electric-driven Karsan Jest which is ready for mass production also stands out as the first locally produced electric-powered minibus. Offering enough room



to take in wheel chairs and named as the first ex-factory electric-powered minibus, Karsan Jest provides the most eco-friendly solution for users on narrow city roads in any country. Presenting the electric-powered Jest with a maximum speed of 80 km/h particularly at this show, we wish to be able to receive orders from various countries."

Baş remarked that Karsan Jest has been highly appreciated and preferred in 3 years not only in Turkey but also in various countries world-wide and continued: "Designed based on the need to maintain the arterial roads in the public transportation systems of metropolises, the 6 meter long Jest is the smallest member of Karsan's product range in passenger transportation. The model offering ease of access for the disabled is a minibus designed from scratch as a vehicle to be used 100% for passenger transportation. The vehicle also boasts low fuel consumption, low maintenance costs and superior safety equipment. Since its initial launch, the minibus has been preferred by more than 2.150 people on 120 different transportation lines just in Istanbul. Karsan Jest comes to the forefront as one of the most preferred minibus models in public transportation with over 4.000 sales units in more than 50 cities across Turkey. Today, Karsan Jest has become a vehicle of choice not only in Turkey but also cross-continently. Karsan Jest started to be deployed as part of the passenger transportation fleet of Romania's Oradea Municipality marking the vehicle's first service in Europe. Karsan entered the America continent for the first time with Jest's delivered to the Punta Cana International Airport in Dominican Republic. Karsan Jest is currently used in Austria, Hungary, Germany, Bulgaria, Romania and Georgia as well."

Karsan made the scene in Germany participating in IAA Hannover Commercial Vehicle Show with five vehicles in total. Jest's Euro VI diesel version was offered to visitors along with the electric-powered Jest. Atak, the 8.15 m long, "low floor" vehicle fit for urban public transportation as well as 12 m long Citymood and 8.15 m long intercity Star with 31 passenger capacity were also displayed at the trade show.

# KARSAN



## **Karsan, at a glance**

Founded in 1966, Karsan Otomotiv Sanayii ve Ticaret A.Ş. operated under the Koç Group between 1979-1998 and following Inan Kır a 's purchase of the majority shares in 1998, the Company started to carry out its operations within the body of Kır a  Holding. Since 1981, Karsan has been a commercial vehicle manufacturer with 100% local capital. In line with its "Limitless Transportation Solution" vision set in 2009, Karsan has aimed to develop and manufacture a wide variety of products ranging from passenger cars to buses and minivans to heavy trucks and today the Company produces in its state of the art, flexible facilities Hyundai Motor Company's H350 model panel vans, minibuses as well as chassis for pick-up trucks and Menarinibus branded buses under license besides Karsan JEST, Karsan ATAK and Karsan Star vehicles manufactured under its own brand. Marketing, sales and after sales services of such products are performed via Karsan Marketing.

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*Ge miřimizle gururluyuz, geleceđimizi kutluyoruz.*