



## **Karsan Delivers 74 Vehicles to Akhisar!**

### **Akhisar Renews Its Public Transportation with Karsan!**

**Karsan, celebrating its 50<sup>th</sup> foundation anniversary and carrying out production operations of commercial vehicles and leading-edge public transportation vehicles fit for the mobility requirements of the time continues to support transformation at full steam in Manisa. As part of the transformation operations in a public transport project in Akhisar, Karsan performed its last delivery of 74 vehicles including 32 Atak and 42 Jest models.**

Karsan, leaving its 50th year of foundation behind and producing leading-edge public transportation vehicles fit for the mobility requirements of the time at its 2 separate plants located in Bursa, performs nonstop deliveries as part of the transformation in public transportation project initiated by Manisa Municipality. Karsan after having delivered 36 Atak models to Salihli District lately, now delivered a total of 74 vehicles to Akhisar. The vehicles delivered to the above mentioned district by Karsan are composed of 32 Atak and 42 leading-edge Jest minibuses.

#### **The Bus That Has Altered Industry Dynamics: Atak**

Atak, Karsan's 8-meter member of its public transportation family is greatly appreciated by users with its high passenger capacity, low fuel consumption, modern design, supreme maneuverability and strong handling properties by users and gets the credit of passengers thanks to its low floor layout, easy access, panoramic interior design, independent suspension system and the comfort it offers. The fact that Karsan Atak featuring cutting edge technology equipment has altered the industry dynamics in a short span of time is also a point worth mentioning.



## **The Emerging Value in Public Transportation: Jest**

With its low floor, wide passenger door with no steps allowing for faster entry & exit, ramp system, spacious interior, panoramic windows and numerous additional features, Karsan Jest provides all individuals with a convenient opportunity of transportation. The optional onboard wireless Internet connectivity eliminates the barriers in communication. Jest, an ideal public transportation vehicle with its leading-edge properties, is preferred with its fuel economy as well.

### **Karsan, at a glance**

Founded in 1966, Karsan Otomotiv Sanayii ve Ticaret A.Ş. operated under the Koç Group between 1979-1998 and following Inan Kırac's purchase of the majority shares in 1998, the Company started to carry out its operations within the body of Kıraca Holding. Since 1981, Karsan has been a commercial vehicle manufacturer with 100% local capital. In line with its "Limitless Transportation Solution" vision set in 2009, Karsan has aimed to develop and manufacture a wide variety of products ranging from passenger cars to buses and minivans to heavy trucks and today the Company produces in its state of the art, flexible facilities Hyundai Motor Company's H350 model panel vans, minibuses as well as chassis for pick-up trucks and Menarinibus branded buses under license besides Karsan JEST, Karsan ATAK and Karsan Star vehicles manufactured under its own brand. Marketing, sales and after sales services of such products are performed via Karsan Marketing.

#### **Karsan Otomotiv Sanayii ve Ticaret A.Ş.**

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